Phipps Relations Limited Privacy Notice

Introduction

At Phipps Relations Limited, we are committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, and protect your personal data when you visit our website https://thisisphipps.com and informs you about your privacy rights and how the law protects you.

Data collection

We may collect, use, store, and transfer different kinds of personal data about you, including but not limited to your name, email address, IP address, and any other information you provide while using our website.

Legal basis for processing

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (or those of a third party)
 and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal obligation.

Data subject rights

You have the right to:

- Request access to your personal data.
- Request correction of the personal data that we hold about you.
- Request erasure of your personal data.
- Object to processing of your personal data.
- Request restriction of processing your personal data.
- Request the transfer of your personal data to you or to a third party.
- Withdraw consent at any time where we are relying on consent to process your personal data.

Data retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

Data sharing

We may share your personal data with third parties, including service providers and other entities in our group, where it is necessary to administer the relationship with you or where we have another legitimate interest in doing so.

International transfers

We may transfer personal data outside the United Kingdom, including to third countries or international organisations, in accordance with applicable data protection laws, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Such transfers will only occur where:

- the recipient country or organisation has been deemed to provide an adequate level of data protection by the UK government;
- appropriate safeguards, as required under Articles 44–50 of the UK GDPR, are in place, such as standard contractual clauses approved by the UK Information Commissioner's Office (ICO); or
- a specific derogation under the UK GDPR applies, such as the explicit consent of the data subject or the necessity of the transfer for the performance of a contract.

We shall ensure that all transfers of personal data outside the UK are documented and conducted in compliance with the Company's Data Protection Privacy Notice.

Where required by applicable law, we shall inform data subjects of the transfer and the safeguards implemented to protect their personal data.

We shall regularly review international data transfer arrangements to ensure ongoing compliance with applicable data protection laws.

Data controller

https://thisisphipps.com is the data controller and responsible for your personal data. If you have any questions about this Privacy Notice or our data protection practices, please contact us at askus@thisisphipps.com or +44 (0)20 8050 6073.

Data Protection Officer

If you have any questions about this Privacy Notice or our data protection practices, please contact our Data Protection Officer at askus@thisisphipps.com or +44 (0)20 8050 6073.

Automated decision-making

We do not use automated decision-making or profiling.

Changes to this Privacy Notice

We may update this Privacy Notice from time to time. We will notify you of any changes by posting the new Privacy Notice on this page.

Contact us

If you have any questions about this Privacy Notice, please contact us at <u>askus@thisisphipps.com</u> or +44 (0)20 8050 6073.